

CEUTA OPEN FUTURE

Fourth crowdworking call
"The Angle"

Call September 2022



Legal bases 2022

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The Fourth Call to the crowdworking space "El Ángulo", hereinafter, "Call", aims to identify technology-based entrepreneurial projects that contribute to the promotion of innovation in Ceuta.

Up to 5 projects of technology-based companies will be selected for acceleration in the space "The angle", where for 8 months, expandable to another 4, their maturation will be encouraged and promoted through the Open Future acceleration methodology.

Who organizes the Call?

The Call is an initiative promoted by Telefónica S.A, and the Government of the Autonomous City of Ceuta through PROCESA Sociedad de Desarrollo de Ceuta, hereinafter, the Organization.

The Ceuta Open Future initiative is a program to support entrepreneurship promoted by the Telefónica Group with the support of PROCESA that promotes the promotion of the entrepreneurial and technological ecosystem in the City of Ceuta, helping business projects to consolidate.

Participation requirements

Those natural or legal persons, hereinafter the Participants or the Participant, who meet the following requirements may participate in the Call:

Be a natural person or legal figure that meets the following requirements:

- Age of majority for all team members.
- The team will consist of a minimum of 3 members, of which at least 2 will have full dedication to the company.
- The company/startup will establish as a usual place of work the crowdworking space "El Ángulo" in Ceuta.
- Have currently or in the next six months, its registered and fiscal address in Ceuta.
- Have a business plan based on economic-financial viability, with possibilities of scaling and exit to the market.
- Have a functional prototype of an innovative product or service.

- The company/startup undertakes to participate in the communication and dissemination activities that Ceuta Open Future can organize with the aim of promoting the participants in the acceleration program.
- The company/startup will communicate to the management team of the crowdsourcing spaces its participation in events or media. Any recording, reportage or graphic document that takes place during the acceleration period, inside or outside any of the acceleration space "El Ángulo".
- The Organization may exclude from the Call the Participants who, in an original or supervening way, do not meet any of these requirements, losing any option to participate in it and without the right to claim anything from the Organization. Likewise, it will be essential that the Participants are up to date with their obligations to the Public Administration and there are no outstanding debts with any government entity at any level.
- By registering in this Call, the Participant accepts, in full and without reservations or conditions, the terms contained in these Rules.
- The Organization reserves the right not to accept or cancel from the Call all those Participants who act fraudulently, abusively, contrary to the spirit of the program or the law, to the rights of third parties and / or to good faith, all this, without prejudice to the responsibilities that derive from these behaviors that will be assumed in full by the Participant leaving in any case the Organization unharmed. In any case, the Organization may terminate any Participant whose performance (or that of a related person) may be contrary to the reputation or good name of the Organization and the Ceuta Open Future program. Likewise, the Organization reserves the right not to accept any Participant because they understand that they do not give an adequate response to the challenges posed or, either due to the number of projects accepted or for any other justified reasons.

Program Description

Our Program works in a personalized way with the companies that access it through its own methodology that is supported by a team of mentors formed by managers and entrepreneurs from the technology sector.

The duration of the program is 4 + 4 months, with the possibility of extension, in the process of continuous evaluation. The Program Management team will be responsible for evaluating which projects manage to advance to the next phase based on the achievement of the established objectives.

Phases of the Selection Process

Phase 1: Receipt of applications

Projects interested in participating in the call must complete the application form available at the link <https://ceuta.openfuture.org/reto>, within the period indicated in the calendar and making express reference to the center to which they are applying.

The presentation of candidacy to this call will imply the express acceptance of all the requirements and conditions contained in this document.

Phase 2: Pre-selection

Once the deadline for submitting applications has closed, the management team of the center to which it is requested to enter, will analyze the information provided in the application form, being excluded only those projects that do not meet any of the following requirements:

- Technology: technology must be part of the core of the project.
- Value proposition: the value proposition of the product/service meets an insufficiently or inefficiently filled need in the market.
- Degree of maturity: The project already has a commercial product or an MVP proven in some relevant clients/ users or, in the short term, it may have an MVP in the process of validation.
- Degree of innovation: The product/service incorporates innovative aspects into its business model.
- Work team: the proposed work team meets the requirements of number, dedication and training described in section 4 of these bases.
- In addition, the following aspects and characteristics of the proposals will be evaluated favorably:
 - Market potential: the size of the target audience to which the project is directed, as well as the purchasing power of that audience.
 - Viability: having a business plan based on the economic-financial profitability of the project and the generation of employment.

Phase 3: Selection Committee

Projects that pass the pre-selection phase will be invited to present their project in person to the Selection Committee.

The Selection Committee, whose composition will be published on the [website *https://ceuta.openfuture.org/reto*](https://ceuta.openfuture.org/reto), will be composed of representatives of Telefónica, PROCESA, the management team of the crowdworking space, mentors of the initiative, and other members of the local entrepreneurial ecosystem.

For the presentation of your project, and through email, candidates will be summoned to a certain day and time in the requested center. Before the Selection Committee will make a pitch of 10 minutes of duration divided into two parts of 5 minutes each, a first to show the business model and another to present and / or describe the human team that will develop it, its professional profile, entrepreneurial experience, distribution of responsibilities, etc. Subsequently, the members of the Selection Committee will have a turn of up to 20 minutes for questions and clarifications about the presentation made.

The resolution of the call will be published through the [website *https://ceuta.openfuture.org*](https://ceuta.openfuture.org) and participants will be notified by email.

Project Selection Criteria

The Organization will appoint an evaluation jury, which will select the Innovative Technology-Based Projects, preferably framed in the following areas:

- Internet of Things (IoT).
- Big Data.
- Technologies, products and services in the field of Smart Cities.
- Industry 4.0.
- Smart Retail.
- Smart Agro.
- Smart Tourism.
- E-Health.
- Virtualization.
- Digital content.
- Intelligent Transport.
- Energy and sustainability.
- Fintech.
- Safety.
- Blockchain.
- Products, services and applications based on FIWARE technology.
- Video games
- Digital Games

During the selection process, two eliminatory evaluations will be carried out:

1.FIRST EVALUATION:

The following seven aspects of each project will be assessed based exclusively on the information provided in the registration that they have completed in the form:

- **Technology:** The use of the technology that makes the project will be valued, giving priority to those that have a differential technology.
- **Value proposition:** The ability to reach the final public a product / service that clearly identifies as a need and that is not currently covered in the market will be valued.
- **Market potential:** The size of the target audience to which the project is directed will be assessed, as well as the purchasing capacity of said public. A high market potential will be positively valued.
- **Degree of maturation of the project:** The degree of progress and route that the project has prior to the entry into the Open Future Program will be assessed. Those projects with a high degree of maturity and progress will be positively valued.
- **Viability:** It will be valued to have a business plan based on the economic-financial profitability of the project and the generation of employment.
- **Degree of innovation:** It will be valued to offer a product to the market clearly differentiated and improved compared to the existing solutions at present.
- **Business opportunity:** Those projects whose scope of action is aligned with the niches or key sectors (indicated above) and, therefore, with greater opportunities within the Community will be valued.

2.SECOND EVALUATION:

Participants who have passed the first of the evaluations will be summoned to a face-to-face or virtual session, according to information contained in these rules, and present their project to a Selection Committee.

2.1 SELECTION COMMITTEE

In order to choose the best projects to enter the Ceuta Open Future Program, the composition of a mixed selection committee formed by experts from different areas with the right to vote is contemplated to guarantee the quality of the process. This committee will be composed of members of the Telefónica Group, PROCESA and others designated by the Organization, with express authorization of confidentiality and protection of information.

2.2 Crowdfunding "The Angle"

The second phase of the call will be held in person at the Ceuta Open Future space "El Ángulo" in Ceuta (Murallas Reales, Ángulo de San Pablo, 51001 Ceuta) or virtually if it is not possible in person. This last phase of the process will start the acceleration program and aspects such as viability of the business model, suitability and involvement of the human team, etc. will be evaluated.

3. TRIAL PERIOD:

After the start of the acceleration program, the projects will enter a trial period of up to 4 weeks in which both the team and the business will be evaluated, at any time before, during or after said period the permanence of the Participants in the Ceuta Open Future Program may be dispensed with at the sole discretion of the Organization.

During this trial period, the teams will go through different evaluation meetings to know in depth the state of the business, the state of the equipment and its operation.

Submission of proposals

Participants interested in participating in the Call must submit their proposal through the website <http://ceuta.openfuture.org>. To do this, they must fill out the corresponding participation form, attaching to their registration, as much information as is required or considered of interest.

The call will be developed through the following calendar:

- Deadline for submission of applications on the Open Future platform: from September 12 to October 14, 2022.
- Communication to shortlisted: October 17, 2022.
- Pitch before the Selection Committee: week of October 17, 2022 (physically or virtually).
- Communication of finalists: October 21, 2022.
- Attention to complaints: October 24, 2022.
- Welcome and start of the Ceuta Open Future Program: October 26, 2022.

However, the Organization reserves the right to suspend, extend and /or modify the duration of the deadline for submitting applications, at any time and at its sole discretion, in which case they will communicate it in a timely manner.

Additionally, the Organization may extend the term at its sole discretion and only to specific Participants who may have had problems by providing a unique code, FastTrack, to be able to register for the Call.

Benefits and aids

1. Specialized and prestigious mentors and advisors who will help companies/startups in a personalized work plan for business promotion, communication and sales.
2. Ceuta Open Future does not take equity stakes in companies. At all times the project will be owned by its promoters, as well as the possible patents that derive from it or the income that may be generated. Participation in the program will not entail the transfer of any participation in the legal entity constituted, or that is constituted by the promoters or team of the project, to the entities promoting the initiative, their mentors or any company collaborating with the acceleration program.
3. Share a physical space, the means and infrastructures necessary to develop the acceleration process.
4. The opportunity to be part of the global innovation ecosystem where you can contact other entrepreneurs, companies, public and private organizations, researchers and users of technologies in development through the network of national and international knowledge centers of the partners adhered to the initiative: [http:// www.openfuture.org](http://www.openfuture.org)
5. Access to a catalogue of exclusive offers to develop the business thanks to open future digital tools <https://offers.openfuture.org/>.
6. Access to private equity financing. There is continuous communication with domestic and foreign investors and investment funds (deal-flow).
7. Access to the public financing instruments that the Autonomous City of Ceuta and PROCESA can create to strengthen the business fabric of the city.
8. All the companies participating in the Ceuta Open Future initiative and whose headquarters are established in the Autonomous City of Ceuta will enjoy the tax advantages¹ that the city has and among others, are:
 - a. **Social Security, it is established that workers who provide services in work centers located in Ceuta are entitled to a 50% bonus on their contributions to Social Security contributions for common contingencies.**
 - b. **Deductions in the personal income tax quota can reach 60% of the sum of the state and regional integras quotas.**
 - c. **Deductions for Corporation Tax can reach 50%.**

¹ Annex to these rules document Dossier Incentives Ceuta with all the details of the advantages of implementing a business project in the City.

9. Visibility in the media and access to events that facilitate networking.
10. Telefónica will make its best professionals available to companies to support entrepreneurs in their validation and marketing processes.

Obligations of the participant

The Participant undertakes to comply with the obligations in labor and Social Security matters and to observe the necessary measures for compliance with the regulations on prevention of occupational risks that apply to the Physical Space, Covid-19 guidelines or similar, obliging himself to keep the Organization unharmed, for all those claims covered by labor regulations or prevention of occupational risks. In no case may the relationship between the Organization and the Participants be considered as an employment relationship.

The Organization does not assume any responsibility towards the Participant as a result of the damages or losses that may be suffered as a result of the use of the e spaciator, as well as for the loss, theft, destruction or theft of objects of the Participant in the facilities of the Organization. In any case, the Participant must respect the basic rules of coexistence and comply with the Principles of Responsible Business of the Telefónica Group, which are currently published in the following link: <https://www.telefonica.com/es/web/negocio-responsable> and the Organizers if any.

The Participant exonerates the Organization from liability against any labor, civil, criminal, administrative or other claim that has its origin in the Participant's breach of the obligations indicated in this agreement or in actions or omissions caused directly or indirectly by the members of the Participant's legal entity, where appropriate, who access the Physical Space.

The Participant may make use of the Open Future brand faithfully following the criteria of the Organization during the duration of the Call. Otherwise, it must cease its use immediately.

Industrial and Intellectual Property

Industrial and intellectual property:

In no case will the Organization hold any type of intellectual property right over the Projects developed within the Call.

Of the rights of image and brand:

For dissemination on social networks:

Likewise, the Participants expressly consent, and by the mere fact of participating in this Call, that the organization may use both their name, individually as well as that of their legal entities or the members of the same associates, where appropriate, and / or their associated images and / or logos, by any means and exclusively for corporate purposes, advertising, promotional and / or to publicize the Selected Project to the rest of the Participants and the general public, in any medium or social network of the Organization, or of any entity of the Telefónica Group, without any territorial or temporal limitation, and without generating any remuneration in their favor.

To be photographed:

The Participant allows to be photographed and that the Organization can use, reproduce, exhibit and publicly communicate the images and photographs, hereinafter the Images, or part of them in which it intervenes as a participant of the Call, with the purpose of the communication and dissemination of said Call. Likewise, the interested party accepts that the Organization will be the exclusive owner of the resulting photographs and all the rights derived from them.

This authorization is understood to be granted with a wide territorial and temporal scope, so that the Organization may use the Images, or part of them, in all countries of the world without geographical limitation of any kind, in the scope and purposes of communication and dissemination made through the website or the established supports, as well as in the main social networks and Internet platforms of that company or of companies of the organization or the Telefónica Group. All this with the only exception and limitation of those uses or applications that could violate the right to honor, morality and / or public order, in the terms provided for in the legislation in force in each country.

Likewise, the Organization may refer to the title of the Selected Project in these supports, this being the only exception to the provisions on confidentiality of the Call.

Confidentiality:

All information disclosed by the Participant or by the Organization will be "confidential information" for the purposes of the Call.

The Participant and the Organization, where applicable, will only use the confidential information for the Call and will not disclose, publish or disclose confidential information to any person or entity. The Organization shall have the right to disclose confidential information to its employees, contractors, agents, advisors and affiliated entities, provided that it ensures that such persons or entities have a legal or contractual

obligation to maintain the confidentiality of the information, in no case may the Participant disclose the information.

The limitations set forth herein shall not apply to confidential information:

- a) That it is already known by the recipient before receiving it from the disseminator and on which there are no restrictions on use;
- b) That it is publicly available (without any breach by the recipient);
- c) That it is legitimately received by the recipient of a third party who has the right to disclose it;
- d) That it is independently developed by the recipient without the use of any confidential information;
- e) The disclosure of which has been authorized in writing by the discloser; or
- f) That it must be disclosed by requirement of any law or by order of a competent court, stock exchange, regulatory authority, government department or agency. However, prior to such disclosure the recipient shall, to the extent permitted by applicable law, consult with the discloser about the nature and purpose of the proposed disclosure.

Protection of Personal Data

Who is responsible for the processing of the data of the users of the website?

The person responsible for the processing of user data is:

- Name: Telefónica S.A.
- CIF is A28015865
- E-mail: privacidad@openfuture.org

The personal data we obtain:

Categories of personal data	Category description
User data or company data	The data you provide, either by completing the registration form or browsing the website: Name and surname Email Phone Number Basic data of the legal entity CIF of the legal person Other related information.

How is the data obtained?

Directly from the users who complete the registration form of the Call.

What is personal data used for?

In order to allow your participation in the Call.

It has been set out in a table shown below the reasons why personal data is processed, the associated legal bases that legally allow the processing of personal data, and the categories of personal data for the following purposes:

Description of why Telefónica S.A processes personal data ('purpose processing')	Legal bases for the purpose of processing	Categories of personal data used by Telefónica S.A for the purpose of processing
To develop the Call with the agents involved	<ul style="list-style-type: none"> • Performance of a contract • Legitimate interest consent 	<ul style="list-style-type: none"> • User data
To communicate and be in contact with participants with the commercial proposal to inform about products and services that are relevant to users through various channels, for example, receiving our newsletter or editions of the Call or other related activities, as well as surveys.	<ul style="list-style-type: none"> • Legitimate interest • Consent 	<ul style="list-style-type: none"> • User data
To comply with legal obligations and law enforcement requests.	<ul style="list-style-type: none"> • Compliance with legal obligations • Legitimate interest 	<ul style="list-style-type: none"> • User data
To comply with contractual obligations to third parties, for example, license agreements and take appropriate action regarding reports of intellectual property infringement and inappropriate content.	<ul style="list-style-type: none"> • Legitimate interest 	<ul style="list-style-type: none"> • User data
To establish, exercise or defend legal claims.	<ul style="list-style-type: none"> • Legitimate interest 	<ul style="list-style-type: none"> • User data

How long is personal data retained?

Personal data will be stored two years from the end of participation in the Call and if there is a user unsubscribe they will be automatically deleted.

Who has access to the data?

In addition to Telefónica S.A, you have access to personal data:

Categories of recipients	Reason to share
Service Providers	<p>We work with service providers working on behalf of Telefónica S.A may need access to certain personal data in order to provide services related to the Call.</p> <p>These companies allow, among other actions, to operate the technical infrastructure, in case it is necessary to access the Physical Spaces, grant access to some of the characteristics that we need to offer the Call, help protect and secure the systems and services like other companies of the Telefónica Group whenever it is essential for the development of the Call</p> <p>Telefónica S.A may also process personal data with the subcontracting of third parties located in countries other than the place of the Call. In such cases, Telefónica S.A will ensure that the transfer of personal data is carried out in accordance with applicable privacy laws and, in particular, that appropriate contractual, technical and organizational measures are in place, such as the contractual standard clauses approved by the Commission of the European Union.</p>
The Organization	<p>For the Call, they collaborate with different partners, the Organization requires access to personal data in order to evaluate and select the best Projects.</p>

What are the rights of users and how can they control their data themselves?

Access, rectification and deletion or carry to personal data, which limits the processing, as well as other rights and management options available.

All these rights can be exercised (at any time and free of charge) by sending an email to the following address along with your identity card or digitized passport: privacidad@openfuture.org

The Participant may submit any claim or request related to the protection of their personal data to the Data Protection Delegate of Telefónica S.A to the following email address [DPO telefonica@telefonica.com](mailto:DPO_telefonica@telefonica.com) and to the Spanish Agency for Data Protection.

Finally, you have the right to lodge a complaint with the national supervisory authority. For these purposes You must contact the Spanish Agency for Data Protection, in the following information:

Spanish Data Protection Agency
C / Jorge Juan, 6 - 28001 Madrid
Telephones: 901 100 099/91 266 35 17

How do we protect personal data?

Telefónica S.A guarantees the security, secrecy and confidentiality of personal data, communications and personal information adopted by most of the strict and robust security measures and, where appropriate, putting in the tools and functions that allow you to control the process of deletion of your personal information.

You are informed that the processing of personal data for the purposes indicated will not imply by Telefónica the application of automated decisions that produce legal effects for the user, unless expressly consented by the same.

If Telefónica requires the further processing of personal data for a purpose other than those contained in this privacy policy, it will be previously informed, including all the information that is legally required, as well as the purposes intended for such treatment.

Final Considerations

Failure to comply with any of the obligations established herein and the future obligations agreed by the Organization, will enable it to immediately terminate its legal relationship with the Participant.

This Call may be modified, interrupted, deactivated and / or canceled for any reason, in which case the organization will communicate it to the Participants and without this generating any right of claim / compensation.

The Organization reserves the right to declare all or any of the benefits void, if no project presented deserves to be Selected Project at its sole discretion.

The organization will not be responsible for any type of expense for its participation in this Call.

The terms and conditions included in these Rules do not constitute any obligation or contractual link for the Organization or for the Participants, beyond what is expressly provided for therein.

The bases of this Call will be submitted to Spanish law and to the courts and jurisdiction of Madrid, Spain.

CEUTA OPEN FUTURE

